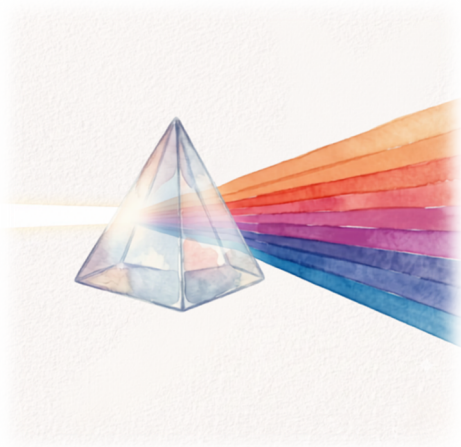


Leadership Alchemy Workshop: Lead From How You're Wired

An interactive session, focused to fit your event



THE SESSION

Your people already have the strengths they need. This interactive session helps them see how they're naturally wired—and then aims that insight at the theme that matters most to your event, whether that's navigating change, building resilience, communicating better, or reaching the next level of performance.

This is an introduction to a proven, strengths-based method focused wherever your program needs it. No prior knowledge or assessment is required: participants experience a profound moment of self-recognition and leave with a fresh insight into how they're wired, along with practical, on-purpose ways to use it.

THE METHOD STAYS • THE FOCUS FLEXES

- › **Every customized workshop** is built on the same rock-solid foundation: understanding your internal wiring, breaking autopilot habits, and mapping those traits directly to your team's real-time objectives.
- › **The ROI:** Adopting a strengths-based approach drives hard business outcomes. According to Gallup research, organizations that focus on strengths experience a 3x increase in quality of life and a 6x increase in employee engagement.
- › **What We Tailor:** Tell me the overarching theme that fits your audience, and I will build the session around it.

WHAT WE CAN FOCUS ON

Working better together

Trust & psychological safety, complementary partnering, communicating under high stakes, and transforming friction into collaboration.

Leadership & growth

Stepping into leadership for first-time managers, defining an authentic leadership presence, and building an essential foundation of self-awareness.

Change, resilience & uncertainty

Navigating organizational transitions, managing energy under pressure, and thriving in ambiguity or VUCA environments.

Performance & goals

Aligning teams around shared corporate goals and maintaining strengths-aligned motivation, focus, and momentum.

Engagement & wellbeing

Reconnecting people to what energizes them, preventing burnout, and revealing the unseen costs of overusing a strength.

Moments that matter

Accelerating onboarding to contribute from day one or designing impactful executive offsites and away-days that build a lasting team language.

...and more. If it's a challenge people meet with how they think, decide and work together, a strengths-based approach can help.

ABOUT KARIN



Karin Sugar is a Gallup-Certified CliftonStrengths Coach - one of fewer than 10 in Israel - and the founder of Butterfly Business Consulting. She works with founders, leaders, startups and teams who are already performing well and want the next level: more clarity, intention and impact, without losing what makes them unique. Her signature approach, Leadership Alchemy, is a strengths-based, research-informed way of understanding how you're wired so you can intentionally choose how to use it. Karin has spoken internationally, including at the Building Business Capability conference (USA) from 2012–2015 and in 2018, to audiences of up to 200. She delivers her sessions in English.

Format Options: Available as a 60–90 minute interactive session, a half-day masterclass, or a full-day team alignment workshop.