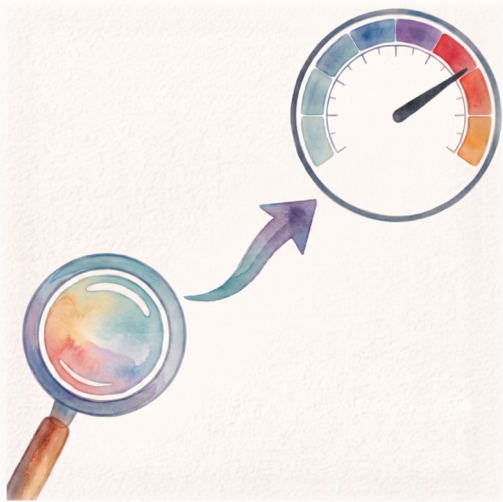


Leadership Alchemy: From Insight to Action

Workshop · a ready-to-run, practical introduction to how you are wired



THE SESSION

Your people already have the strengths they need — most have just never been taught to see them, name them, or use them on purpose. This is a complete, hands-on introduction to **Leadership Alchemy**: a strengths-based, research-informed method for turning automatic patterns into intentional choices, in one focused session. No prior knowledge or assessment required — participants leave with a fresh read on how they're wired, practical self-discovery tools, and a way to apply it to a real goal or challenge immediately.

- › **The Challenge:** Most teams default to fixing weaknesses instead of leveraging what's already working — leaving real strengths underused, and people quietly burning out trying to become someone they're not.
- › **The Shift:** This practical, interactive workshop teaches people to catch automatic patterns and turn them into on-purpose choices — using self-discovery tools they walk out already knowing how to use again.
- › **The ROI:** Adopting a strengths-based approach drives real outcomes over time. According to Gallup research, organizations that build strengths into how people work day to day see a **3× increase in quality of life** and a **6× increase in employee engagement** — this session is an introduction to the strengths approach.

KEY TAKEAWAYS

- › **Immediate Self-Recognition:** Leave with clear, memorable language for what actually drives your best work — a specific insight you can act on.
- › **A Toolkit You Keep Using:** Practical self-discovery tools that keep working long after the session ends — wherever you decide to take them next.
- › **A First Step That Fits:** Leave with a real goal or challenge mapped to how you work best — concrete and specific, not a generic action plan.
- › **A Tool You Can Return To:** A simple way to catch an automatic reaction and choose, on purpose, what to do instead — one you can keep practicing.

ABOUT KARIN



Karin Sugar is a Gallup-Certified CliftonStrengths Coach - one of fewer than 10 in Israel - and the founder of Butterfly Business Consulting. She works with founders, leaders, startups and teams who are already performing well and want the next level: more clarity, intention and impact, without losing what makes them unique. Her signature approach, Leadership Alchemy, is a strengths-based, research-informed way of understanding how you're wired so you can intentionally choose how to use it. Karin has spoken internationally, including at the Building Business Capability conference (USA) from 2012–2015 and in 2018, to audiences of up to 200. She delivers her sessions in English.

Format Options: Available as a 60–90 minute interactive session, a half-day masterclass, or a full-day workshop. This session builds real self-awareness and a genuine first shift - for change that compounds over time, ask about the tailored or coaching options.